



**WALKING**

*for Prader-Willi Syndrome*

**EXHIBITOR INFORMATION AND APPLICATION**

**Southern California WALK – April 29, 2018**

**Central California WALK – May 5**

**Northern California WALK – June 2**

**Statewide Virtual WALK – All Year 2018**



**Prader-Willi**  
**California Foundation**

*Supporting People with Prader-Willi Syndrome*

2018

Dear Exhibitor:

Prader-Willi California Foundation invites you to exhibit at one of our 18<sup>th</sup> Annual *Walking for Prader-Willi Syndrome* awareness and fundraising events where you can meet with parents and professionals to talk about your products and services. This packet contains information about how to exhibit at these events.

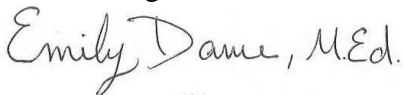
Prader-Willi California Foundation is a 501(c)(3) non-profit charitable organization dedicated to improving the lives of individuals who have Prader-Willi syndrome and their families. Established in 1979, PWCF provides education, advocacy and support services to over 900 families and professionals throughout the State of California – and beyond.

Prader-Willi syndrome (PWS) is a non-inherited, life-long, life-threatening genetic disorder that causes, among myriad other serious symptoms, severe muscle weakness, delayed developmental milestones, short stature, cognitive impairment, emotional and behavioral problems, impaired endocrine and metabolic systems, and hyperphagia – an unrelenting, physiological drive to eat and an inability to feel satiated after eating. PWS is the most common genetic cause of obesity identified to date. Untreated or unmanaged, PWS will lead to premature death as a result of respiratory failure, choking, stomach tissue perforation or necrosis, or complications associated with morbid obesity. With an accurate diagnosis and proper care, persons with PWS can lead healthy, happy, productive lives.

Over 750 people attended last year's *Walking for Prader-Willi Syndrome* events. With donations received from the Walks, PWCF provides critical education, support, and advocacy services to families and the professionals who serve them.

Don't hesitate to give us a call if you have any questions or if you'd like more detailed information. We look forward to hearing from you and to working with you!

Warmest regards,



Emily Dame, M.Ed.

Executive Director

**Prader-Willi California Foundation**

*An Affiliate of Prader-Willi Syndrome Association (USA)*

514 N. Prospect Avenue, Suite 110-Lower Level

Redondo Beach, CA 90277

(310) 372-5053 · (310) 372-4329 Fax

(800) 400-9994 (Toll-free in CA)

info@pwcf.org · www.PWCF.org



[www.pwcf.org/WalkingForPWS](http://www.pwcf.org/WalkingForPWS)

## 2018 Walking for Prader-Willi Syndrome Events Information

|                              |                   |
|------------------------------|-------------------|
| <b>Booth Set Up Time:</b>    | <b>9:30 a.m.</b>  |
| <b>Walkers Registration:</b> | <b>10:30 a.m.</b> |
| <b>Walk Start Time:</b>      | <b>11:00 a.m.</b> |
| <b>Event Concludes:</b>      | <b>2:00 p.m.</b>  |

### Southern California Event

**Sunday, April 29, 2018**

#### Griffith Park

4730 Crystal Springs Drive  
(Near Shane's Inspiration Playground)  
Los Angeles, CA 90027  
(Light lunch served)

### Northern California Event

**Saturday, June 2, 2018**

Lagoon Park, San Rafael

Corner of Civic Center Drive & Armory Drive

Live band, crafts, face painting, games, raffle. Pack your own healthy lunch and stay for the fun!

### Statewide Virtual WALK

#### Commemorate PWS Awareness Month

by posting a PWS Walk Sign in your yard during the month of May – or longer!

Imagine the awareness the we will raise with PWS WALK Signs posted in yards across California... and beyond!



### Questions?

Please contact the PWCF office if you have questions, need additional information, or if you require assistance.  
310-372-5053 • [info@pwcf.org](mailto:info@pwcf.org) • [www.PWCF.org](http://www.PWCF.org)



**[www.pwcf.org/WalkingForPWS](http://www.pwcf.org/WalkingForPWS)**

**Exhibitor Registration Form**

Company Name \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_ Email \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

**Mark All Events At Which You Wish Exhibit:**

**Southern California Walk Event: Sunday, April 29** **Deadline to receive Registration Form: April 20**

- Single 6-Ft. Draped Table plus two chairs. Exhibit Fee \$250
- Representative(s) to attend: Name: \_\_\_\_\_ Name: \_\_\_\_\_
- Representative will not attend so please place our materials at an Exhibit Booth. In Absentia Exhibit Fee \$100  
Send your materials to: Prader-Willi California Foundation · Attention PWCF Walk  
514 N. Prospect Avenue, Suite 110-LL, Redondo Beach, CA 90277

**Northern California Walk Event: Saturday, June 2** **Deadline to receive Registration Form: May 25**

- Single 6-Ft. Draped Table plus two chairs. Exhibit Fee \$250
- Representative(s) to attend: Name: \_\_\_\_\_ Name: \_\_\_\_\_
- Representative will not attend so please place our materials at an Exhibit Booth. In Absentia Exhibit Fee \$100  
Send your materials to: Prader-Willi California Foundation · Attention PWCF Walk  
514 N. Prospect Avenue, Suite 110-LL, Redondo Beach, CA 90277

**I'd like to purchase \_\_\_\_\_ PWS WALK Yard Signs at \$50 each. Sign measures 18" x 24"**  
**Please mail it/them to:** \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



**Tax-deductible Donation enclosed:** \$ \_\_\_\_\_ *Prader-Willi California Foundation is a 501(c)(3) charitable organization. Donations are tax deductible to the amount permitted by law. Federal Tax ID #95-3480752*

**Total Exhibit Fees:** \$ \_\_\_\_\_  
**Tax-Deductible Donation:** \$ \_\_\_\_\_  
**Total Amount Paid:** \$ \_\_\_\_\_

- I have enclosed my check made payable to "PWCF"
- Please charge my credit card

Credit Card No. \_\_\_\_\_

Expiration \_\_\_\_\_ Security Code \_\_\_\_\_

Name \_\_\_\_\_  
*(As it appears on card)*

Signature \_\_\_\_\_

Billing Address \_\_\_\_\_  
Street City State Zip

Email \_\_\_\_\_

**Return Exhibitor Registration Form to:**

Mail: Prader-Willi California Foundation  
514 N. Prospect Avenue, Suite 110-Lower Level  
Redondo Beach, CA 90277

Fax: 310.372.4329

Email: [info@pwcf.org](mailto:info@pwcf.org)

**Questions? Contact PWCF 310.372.5053 or [info@pwcf.org](mailto:info@pwcf.org)**

**HOLD HARMLESS/INDEMNIFICATION AGREEMENT**

The undersigned Booth Exhibitor applicant agrees to and shall indemnify, defend and hold harmless the Prader-Willi California Foundation, its agents, officers, elected and appointed officials, employees and volunteers against any legal proceeding in law or equity, and further shall indemnify, defend, and hold harmless the Prader-Willi California Foundation, its agents, officers, elected and appointed officials, employees and volunteers from and against any and all claims, liabilities, demands, suits, judgments, expenses, costs, and other legal expenses of every kind to which the Prader-Willi California Foundation may be subject by reason of any act or omission, whether intentional or negligent, or from strict liability, arising from the conduct of any participant, invitee, attendee, sponsor or any third person who is or is not an invitee, attendee, participant, or sponsor of the event.

Print Name/Title \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_